



## Online Brochure Advertising

This is your chance to advertise your business in one of the most visible ONLINE publications in the South Lyon area!

SLARA serves the communities of the City of South Lyon, Charter Township of Lyon, and Green Oak Township...an area with a combined population of over 37,000.

The online brochure is distributed 3 times per year (Fall, Winter, Spring/Summer). This brochure is available on the SLARA website, [www.slrec.net](http://www.slrec.net) and links are emailed out to past program participants, shared on municipality websites and social media!

If you are interested in purchasing ad space, please contact Cristin Spiller at the email or phone number listed below today!

Ad Size	Pricing (per brochure)	Pricing (all three brochures)
Quarter Page (3.25"W x 4.5"L)	\$100	\$250
Half Page (6.5"W x 4.5"L)	\$200	\$500
Full Page (6.5"W x 9"L)	\$400	\$1000

### Ad Copy Submission Deadline

#### Spring/Summer Brochure

\*Programs run May thru Aug. - Ad copy due March 1\*

#### Fall Brochure

\*Programs run Sept. thru Dec. - Ad copy due July 1\*

#### Winter Brochure

\*Programs run Jan. thru April - Ad copy due Nov 1\*

*\*All ads are in full color, giving you more bang for your advertising dollar!!*

For more information contact  
SLARA @ 248.437.8105 or email [cristin@slrec.com](mailto:cristin@slrec.com)